2018 Bon Vivant Island Club Annual Board Meeting
4660 Aguila Place, Orlando Fl. 32826
Saturday, September 8th, 2018 at 1:00 p.m. to 3:00 p.m.

Attendees:
Club Officers: Phil LaPlace, President, Yvonne Bernier, Vice-President, Pat Bernier (by phone), Treasurer and Nancy Rabess, Secretary.

Club Members: Lucette LaPlace, Geraldine Blanchard, Bobby Bernier, and Earl Rabess Sr.

AGENDA

1. Review pending items from previous meeting.
   There were no pending items from previous meeting.

2. Club financial status following this year event. Any pending items.
   The Club does not have any outstanding invoices/bills, no pending items.

3. Update on Hotel / Location / Cost for June 28th-29th, 2019 event.
   • Yvonne reached out to several hotels to find a location based on the request of our club members, "by the beach".
   • The Crown Plaza Melbourne is currently in the process of being sold / rates $424.00. Radisson at the Port, Cocoa Beach rates $192.00. Hilton Daytona is sold out, the dates of the function. Hotels in Jacksonville, St. Augustine, the West Coast and the Northwest Coast all have high dollar rates, very expensive. Other Hotels in Daytona and Cocoa Beach either have high rates or under construction/remodeling, after the hurricanes.
   • The Hilton Melbourne Rialto Place will probably have the lowest rates and the best at this time. The hotel is not on the beach, but has a shuttle to the beach. The Hotel is also
next to the Melbourne Airport, making it a great convenience for travelers by plane. This was the site of the Club's 2016 celebration.

- It was voted by the Club Officers to move forward with the Hilton Melbourne Rialto for the 14th Celebration. Yvonne will reach out to the hotel and request a proposal. Current hotel rate is $137.00. Yvonne will negotiate in getting the rates that were offered in 2017, which were $107.00 (no breakfast) and $119.00 (breakfast).

4. Lessons learned from this year party (positive or negative) that need discussion.

- Better Hotel. Do more research and visit of the properties when choosing a location.

- Need a DJ that will interact with the crowd and not just stand and play tunes. Geraldine will reach out to a DJ she knows, and will get back with the Club.

- Hospitality room needs someone to monitor and engage club members to meet, play games, and socialize.

5. Communication plan and timing to meet head count goal of (75 and 135).

- The Club will post the 2019 celebration on the following Facebook Pages:
  I used to Live in the US Virgin Islands - Members 13,008. I used to Live in St. Thomas, Virgin Islands - Members 5,703. What's Going on in St. Thomas? - Members 72,786.

- Invite Facebook friends to like The Bon Vivant Island Club Facebook Page. Share the BVIC post on your Facebook Page as a means of reaching more people. Inbox friends/family and invite them to our celebration.

- Get more reunions, anniversaries, and other celebrations to join our Club. CHS Reunion Group is interested in attending this year and Nancy Rabess is currently keeping them updated.

6. Discuss possibility of designing, creating and selling BVIC T-shirt.

- The Club voted to create and design a T-shirt for the Club's 15th Celebration in 2020. The design will be made by Nathalie LaPlace Potts. The T-shirt (good quality) will be white with the Club's logo in red on the front and the "Bon Vivant Island Club" designed on the back of the shirt in blue. Geraldine/Phil to look into getting a quote on the cost.

7. Discuss possibility of additional games/activities on Friday PM/Saturday.
• Friday evening "Balloon Pop". Sell tickets for a chance to pop balloon and find a prize. Decision on what these prizes will be was not finalized. Club Officers/Members were asked to think about this game, and any other games that can be played.

• Raffle Book Changes: 1st Prize $1,500.00 travel voucher, 2nd prize $500.00 cash, 3rd prize $300.00 cash and 4th prize $200.00 cash. There will be 11 tickets to a book, 10 tickets at the cost of $50.00 ($5.00 each ticket) and 1 free ticket, if a full book is purchased. There will be 125 books printed.

• Changes to 50/50 will be 50% / 30% / 20%. Example, sales of tickets equal $1,000.00: 50% of the $1,000.00 is $500.00 / 50% of $500.00 ($250.00), 30% ($150.00) and 20% ($100.00). Prizes will be placed in envelopes when awarding members.

8. Discuss possibility of re-implementing membership fees (as originally intended).

• By vote, a decision was made not to implement a membership fee in 2019. In 2012, a decision by the Club Officers was made not to continue this fee.

• Discussion of the Bylaws and what it states concerning this issue needs to be clarified by the Club’s attorney, to determine if the Club is following the guidelines.

• Changes to the Friday/Saturday night functions were reviewed. In 2019, the cost for Friday/Saturday will change to $100.00 for adults and $50.00 for children (3-10 yrs). Adults on Friday night only will be $60.00 and Saturday night only $80.00.


• It was discussed that the Crown Plaza Melbourne will be the Club’s 1st choice for the 15th Anniversary Celebration. The Club will move forward in getting an early start in selecting a hotel.

• Sale of T-Shirts.


• Proposal to only have 2 Officers replaced instead of replacing all 4 officers on election year was discussed.

• The Bylaws was reviewed and it was determined that they would have to be revised, if the Club decides to move forward with this change.
• Election in 2019 will remain the same, 4 members for election. It was decided that the Board Officers will choose a list of candidates, and the President will reach out to the members to confirm if they would like to be placed on the ballot.

11. Any changes required with communication related to Facebook or Website?

• Currently no issues to discuss. Just continue to reach out by e-mail, facebook, website and also, word of mouth.

12. Any other items for discussion.

• Yvonne will reach out to Mark and Marie Pino to be our photographer in 2019. If they are not available, Yvonne will get her niece, Nica, to be the photographer.

• It was suggested that the photographer should capture more photos of the members, not only on the event nights, but during the day, at the pool, etc.

• The Club anticipates having all information on the 2019 Celebration mail/e-mail on November 1st, 2018.

Next Board Meeting Date and Time:
Friday June 28th, 2019, at 11:00 AM at the hotel location.
Meeting was adjourned at: 3:15 P.M.

Sincerely
Phil LaPlace
President